

Video Game Reviews

- Hitman, Max Payne, Psychonauts

Questions

- How does the game feel?
- How does the game make you feel? What emotions?
- How intense is the experience? Is it too much? Were you prepared?
- "The game excelled at making me feel 'this' way"
- How do we judge different games? They can be so different with their experiences.
- How did the game make me think? How did/does it affect me?
- Who is it a game for? Who will enjoy it? What type of person?
- What stands out? Negative? Positive?
- Clarity problems?
- How well do new, unique features/ideas/mechanics work?
- What was exciting? What was boring?
- How does it compare to competing games?

what makes a game "good" or "bad"?
How can you tell a good game from a bad one?
Shock, surprise, bias, expectations?

Criticism types?

- Passive
- Aggressive
- Neutral

What is the game trying to be? why?
Does it accomplish that? How?

what makes you want to play more?
what makes you feel tense?

Elements

turn all of this into a tree / web. connected.

- Story - writing, themes, characters, emotions, pacing, voicing, acting, cinematic, cutscenes
- Gameplay - mechanics, interactions, feeling, variety, uniqueness, systems
- Graphics - immersion, realism, style, art, facial animations, character models, water, fire, etc.
- Sound - immersion, realism
- Animations - fluidity
- Music/Soundtrack/score - feeling, fitting
- Content/Length - fitting, enough
- Replay Value
- Personal opinion - why I enjoyed it or disliked it, for me
- Difficulty
- Navigation/Exploration
- Levels (Design)
- Tone, Atmosphere
- Goals, rewards, decisions
- presence/realism/immersion
- gamify systems
- Ways to play (single vs multi)
- presentation

Scores

- No score - Score based around consumer terms - buy, sell, rent, etc.
- Percentage score - letter grade
- Score out of 5, 10, 100 (20, 25, 50)
- Word score / sentence score
- Opinion vs fact in game elements
- show the game, show its highs, show its lows, objectively
- Show Examples

Parody Review

New Idea - Specific Game Elements (for that game)
ex: Last of us - less is more ("theme" - almost), a specific idea the game has.
Uncharted - all odds are against you, underdog story.

Video Game Reviews (2)

Problem with Video Game Reviews/Critiques.

- different people reviewing - different opinions/perspectives
- similar writing style - not unique or different in how they talk/discuss the game.
- too afraid to speak their mind sometimes.
- don't make it relatable.
-
- Being bought-off: Gamespot told editorial team to be more conscious of accuracy and impact of scores
- EGM had opinions, was blacklisted by Ubisoft
- doesn't seem like they are explicitly "bought", but more so indirectly through pressure and influence
- publisher vs press (and ad revenue)
- Criticisms need reasons - "bottom-line it for people!"

Notes

- Youtube is filled with independent critics.
- it's always changing
- when scoring games, some reviewers (ex. Greg Miller) would compare similar scoring games to give "edges" to "better ones".
- early at IGN (for Miller), there was no "gatekeeping" for publishing reviews, "just publish it".
- it's evolved to opinions and videos with more discussion
- Colin Moriarty: "reviews need to be read through the lens of 'subjectivity'". - "the numbers became numbers."
- the ~~numbers~~ meaningless when there's lack of cross-referencing of scales between outlets."
- Eurogamer is "notorious for really low scores" - "rubric is more reasonable"
- IGN is the opposite, giving recent games 7, 8, 9+ scores.
- "there's no objective way to review a game."
- "gameplay is king - the way games feel to play is why we play games"
- put more focus on the desire of the consumer and reader
- train them to move from the reductive nature of scoring over to something more thoughtful.

Kinda funny
2015

Video game reviews (3)

- "you can't possibly know how a person feels just by boiling down to a number."
- it's more enlightening - you find more enlightening things about a game.
- Earlier at IGN (Miller) there was (and might still be) a "top secret" facebook page for game reviewers from various outlets.

- usually used for in-game help, when stuck, etc.

- For reviews...

- be thorough, be fair, be honest, embrace subjectivity
- talk about your personal experiences - "what happened with you and why?" "I think"...
- "if you ^{take the time to} read 2,000 words about a game you really care about, you are going to get way more out of that review than if you just looked at the score."

- Greg Miller: "How awesome is it that people can take the same thing and have such different reactions and be so different to it?"
- one of the problems (sort of highlighted by Dunkey) is ~~how~~ the actual consumers/readers themselves.

The gaming community can have ~~visceral~~ visceral reactions to drastically different review scores, and ^{some} can't accept that these are different people's opinions.

- Game Informer (Joe Juba):

- it's opinion, your experience, do you like it?, why or why not?
- think about it from other perspectives if you're biased.
- series history, developer history, genre history

- Review Methods

mention popular reviewers
- Angry Joe, Tim Sterling
Critical, Girlfriend Reviews,
IGN, GameSpot, Game Informa,
Kotaku, critical Brit, Danker,
Nuketakey,

- Organic text/essay

(1) - ~~organically~~ organically, naturally discuss the game, your experience, your opinion, etc.

- Break It all down, element by element

(1) - overall elements: story, gameplay, graphics, sound
(2) - every element: gameplay, controls, feel, immersion, etc.

- Pros and Cons

(1) - positives and negatives listed out, one by one

- talk ^{only} about the experiences that stood out to you

- don't spoil though?

- keep it general?

- Overall, how ~~the~~ game made you feel, why, how, etc.

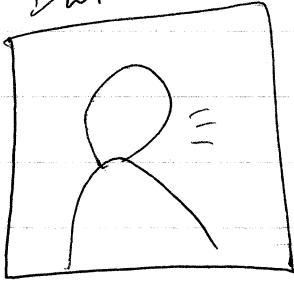
- what was the game trying to make you feel?

- Did it succeed?

- "This game did a good job making me feel _____!"

- here's why (a little bit of explanation)

Interview



"quote"
finishes

